

# The Big 5 GIVEBACK

## Overview

*The Big 5 GIVEBACK*, launched by Robert Craig Films, pledges 50% of net profits\* from the *No Address* productions to nonprofits and churches actively working to combat homelessness. This initiative not only supports these organizations, but also aims to raise public awareness and compassion for people experiencing homelessness through the power of film. Check it out: [The Big 5 GIVEBACK](#).

## Why Apply?

1. **Potential Funding Opportunity:** The Big 5 GIVEBACK provides a funding source that aligns directly with our mission. Net profits will be distributed to the approved nonprofits several months after all five productions have thoroughly saturated the US market.
2. **Red Carpet Screenings:** Approved nonprofits can apply to host a Red Carpet Screening, giving them the opportunity to make a big splash in their community, offering a fundraising opportunity and of course to raise awareness. Participation in the GIVEBACK does not require hosting a screening.
3. **Mission Alignment:** The goals of The Big 5 GIVEBACK align with our work in homelessness prevention and support, aiming to inspire audiences and foster empathy for those experiencing homelessness.
4. **Enhanced Visibility:** Participation will connect us to a national movement, potentially expanding our network, reputation, and future support.

## Funding

Funding amounts will depend greatly on ticket sales and net profits, which makes it so important to have as many nonprofit organizations signed up as possible. The more nonprofits that sign up, will indirectly boost ticket sales, net profits and audiences engagement to the homeless crisis in America.

## Steps to Apply

Applying for the Big 5 GIVEBACK requires verifying your nonprofit status and providing basic details about your homelessness initiatives. The application can be submitted directly through the [No Address](#) website.

## Impact Beyond Funding

This initiative provides us with more than just financial support. It also offers:

- **Community Engagement:** Through the *No Address* Movement, audiences are encouraged to connect with nonprofits combating homelessness, fostering collaboration and advocacy.
- **National Recognition:** As part of this movement, your organization could gain more visibility and attract future support for your programs.

## Recommendation

The alignment between The Big 5 GIVEBACK and our mission presents a timely opportunity to support our work and expand our reach. Partner with us today and position ourselves together within a larger movement to break the cycle of homelessness.

You may reach out to us anytime at [Hello@RobertCraigFilms.com](mailto:Hello@RobertCraigFilms.com).

\*Distributors, SAG, investors, other participants and the sales agent will take their disbursements. The remaining amount will be 100%. Of that, 50% will go to profit participants and 50% to Robert Craig Films. Of this portion that goes to Robert Craig Films, they will donate half to the nonprofit participants approved for The Big 5 GIVEBACK.